

Learner travel consultation proposal

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0. Document control

Version	Status	Date	Author	Details
1.0	Draft	18/07/14	AH	First draft submitted
1.1	Draft	31/07/14	AH	Inc. Robin Davies alterations
1.2	Draft	08/08/14	AH	Consultation process alterations
1.3	Draft	14/08/14	AH	Section 3.4 and Section 4
1.4	Draft	19/08/14	AH	Includes BREP suggestions

Key stakeholders	Focused meetings	Public meetings	Consultation document and questionnaire
School: heads, teachers, governing bodies etc.	Y	Y	Y
School councils*	Y	Y	Y
School students (10-18)		Y	Y
College students (16+)		Y	Y
BCBC Youth Council		Y	Y
Parents and general public		Y	Y

1. Overview

*School councillors from all XX schools will be invited to represent the views of 11-18 year olds at the focus group

2. Promotional tools overview

	Stakeholders	Date	Information
Council website	Online users	29 Sept to 15 Dec	Press releases, web page and consultation documents.
School websites			Including Bridgend College's student web portal.
Social media	Online users	29 Sept to 15 Dec	Used regularly to signpost to the council website, press releases and consultation updates.
Press release/Intranet article/local media	All (via website, intranet, and sent to all local media)	29 Sept 24 Nov 26 Mar	Informative piece on consultation exercise Consultation reminder Report feedback Also include information throughout in Cabinet member's columns in local media.
Customer service screens	Civic visitors	29 Sept to 15 Dec	Consultation information
Message of the day	Internal staff	29 Sept to 15 Dec	Informative piece on consultation to staff. Used regularly.
Email to councillors	Councillors	29 Sept	Informative email to all elected members to encourage their constituents to share views.
Bridgemembers	Councillors	15 Oct	Informative/update article
School texting service	Students' parents	29 Sept 24 Nov 26 Mar	Text sent to students' parents with link to consultation document.
Partners	All	29 Sept to 15 Dec	LSB and key partners to receive link to promote the consultation page.

3. Methods of engagement

3.1 Focus groups

Venue	Date	Meeting - attendees
Newbridge room	Sept 2014	Consultative panel (e.g. Unison, ATL, NASUWT, ASCL, ATL, NAHT, GMB and USAC)
-	Oct 2014	Federation of primary head teachers' meeting
-	Oct 2014	Secondary heads' meeting or BASH
-	Oct 2014	School councils
-	Oct 2014	BCBC Youth Council
-	Oct 2014	Pre council presentation

These dates with primary and secondary heads could be combined into regular meetings between the primary and secondary school heads. The next primary school heads meeting would be 1 Oct (the consultation will be live at this point). Due to the term time holidays through the learner travel preparation it is suggested that the interactions with these groups should be conducted during the consultation period itself. The consultative panel are due to meet 25th September, this group was used during the nursery consultation also.

3.2 Community engagement workshops

Venue	Date	Attendees
Bridgend College	Day 1 – 6pm	All
Porthcawl Comprehensive School	Day 2 – 6pm	All
Pencoed Comprehensive School	Day 3 – 6pm	All
Coleg Y Dderwen School	Day 4 – 6pm	All
Maesteg Comprehensive	Day 5 – 6pm	All
Archbishop Mcgrath Catholic High School	Day 6 – 6pm	All

The public meeting schedule is subject to Deborah McMillan's preference. It has been suggested that the meetings are conducted on separate days (not necessarily simultaneously). Bridgend College, Archbishop McGrath, Brynteg Comprehensive and Bryntirion Comprehensive will ideally meet at Bridgend College or Archbishop McGrath. This will also be the location for engagement of the aforementioned comprehensive's feeder primaries.

Porthcawl Comprehensive will be used for Porthcawl Comprehensive, Cynffig Comprehensive and their respective feeder primaries. Pencoed Comprehensive due to its geographical location and nature of the consultation would have a workshop to include the comprehensive and the associated feeder primaries.

Coleg Y Dderwen will be used as a location to represent the Ogmere and Blaengarw valleys including the primary schools within the area. Maesteg Comprehensive will be used to represent the Llynfi valley including YGG and the primary schools within the area.

3.3 Youth Council meeting

Cllr. Huw David has requested that learner travel consultation be an agenda item as part of the Youth Council's Cabinet meeting on Monday 13 Oct 2014 or Monday 10 Nov 2014. Cllr. David has requested the attendance of the consultation officer. It is recommended someone from the service involved in the project also attends this meeting.

3.4 Equalities support event

A one-off afternoon event held in November will be held designed to support citizens who may need assistance in completing the questionnaire. This will require the support of the equalities officer as well as use of laptops and the 'BrowseAloud' software already running on our website. The location currently proposed is Bridgend Life Centre due to its accessibility and transportation links.

4. Consultation process

Available bilingually online and by post including alternative formats if requested. A link should be sent to all key stakeholders and promoted on all promotional items such as press releases, posters etc.

Two versions of the questionnaire should be created one targeting students and one for the general public. It is suggested the student questionnaire features specific questions regarding commuting.

Key question topics for consideration:

- Removal of post 16 transport – phasing.
- Reverting to statutory minimum from two to three miles for secondary, and one and a half miles to two miles for primary.
- Safe walking/cycling routes
- Alternative forms of travel
- Paying for travel

Health and wellbeing benefits should be promoted where possible.

4.1 Draft questionnaire.

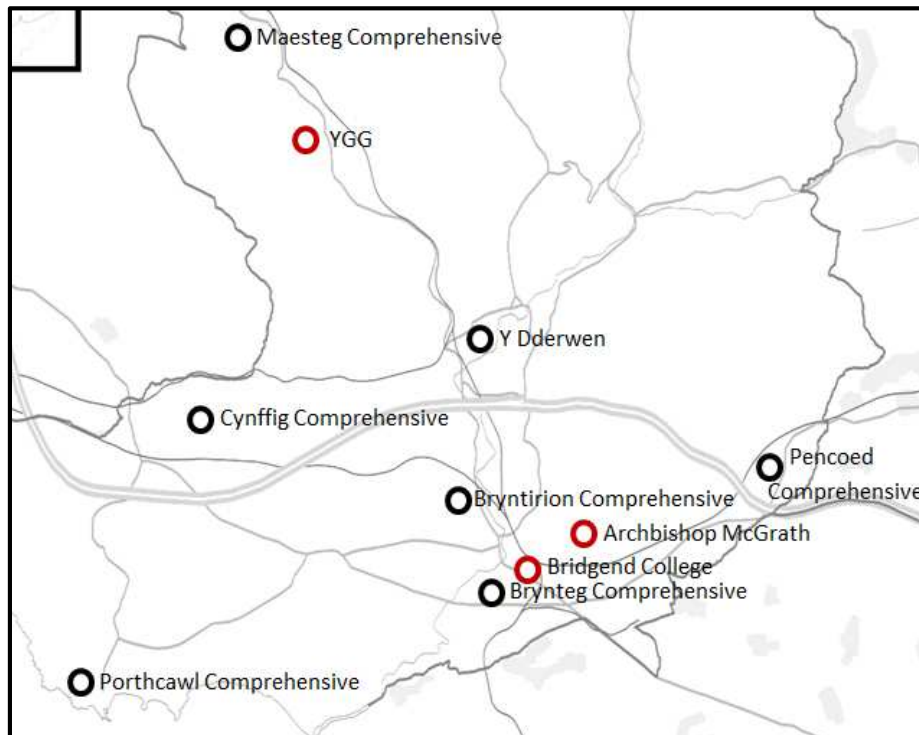
See appendix.

6. Limitations

Local bus and taxi companies will not be targeted individually however their opinion can be segregated from the responses in the questionnaire.

7. Appendix

Comprehensive schools and college map



Representation of schools' free travel boundary movement.

